

2026-2027



KSBE SPONSORSHIP PACKAGE



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ABOUT KSBE



The **Kennesaw State University** Chapter of the **National Society of Black Engineers (NSBE)**, known as **KSBE**, was founded on March 10, 1987 to advance NSBE's vision of

“increasing the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.”

Founded nationally at Purdue University in 1975, NSBE now represents more than **600 chapters worldwide** with a shared goal of graduating **10,000 Black engineers annually by 2026**. KSBE continues to embody this mission through **professional development, academic excellence, and community outreach initiatives** that prepare our members for success in STEM fields.

Corporate sponsorships play a vital role in fulfilling this mission. Support from our partners enables KSBE to host **career readiness programs, leadership development workshops, and national conference** travel opportunities that empower our students. In return, sponsors gain direct access to top emerging talent, brand visibility among future engineers, and a meaningful role in advancing **diversity and innovation** across the industry. Together, KSBE and our partners strengthen the bridge between education and industry, building a legacy of **excellence, representation, and lasting impact**.



MEET OUR PRESIDENT & TREASURER

Dear Future Sponsor,
My name is Sean Thomas, the proud president of the Kennesaw Society of Black Engineers (KSBE) at Kennesaw State University.

KSBE is a thriving organization with over 100 members, dedicated to empowering the next generation of Blackengineers. Partnering with us connects your company to talented, driven, and career-ready future engineers while supporting our impactful programming, professional development initiatives, community outreach, and travel to conferences.

Thank you for considering this opportunity to support our mission and invest in the future of engineering. We look forward to building a strong partnership with you.

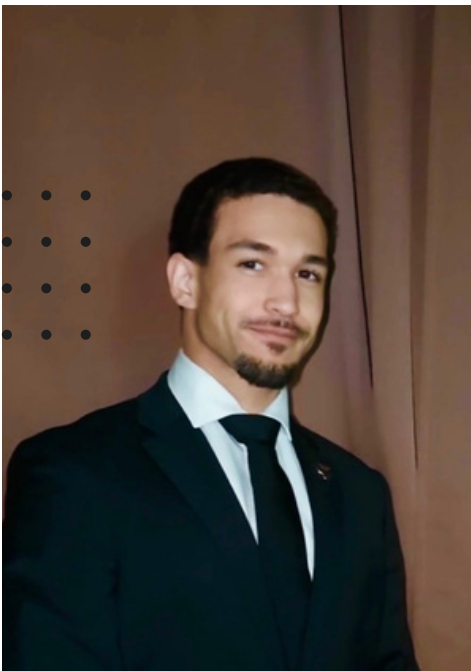


Dear Future Sponsor,
My name is Johnathan Benson, and I proudly serve as the Treasurer for the Kennesaw Society of Black Engineers KSBE.

As Treasurer, my goal is to ensure that every dollar invested truly benefits our members by creating meaningful opportunities for growth and connection. Your sponsorship plays a vital role in helping us achieve this vision.

By partnering with KSBE, you're not only investing in the success of our students, you're supporting the next generation of engineers who are ready to lead, innovate, and give back.

We sincerely thank you for considering a partnership with us, and we look forward to the possibility of working together to create lasting impact.



CHAPTER HIGHLIGHTS

LARGEST REGISTERED
STUDENT
ORGANIZATION AT KSU

150+

ACTIVE MEMBERS

3.45

AVERAGE GPA

1100+

EMAIL SUBSCRIBERS

2000+

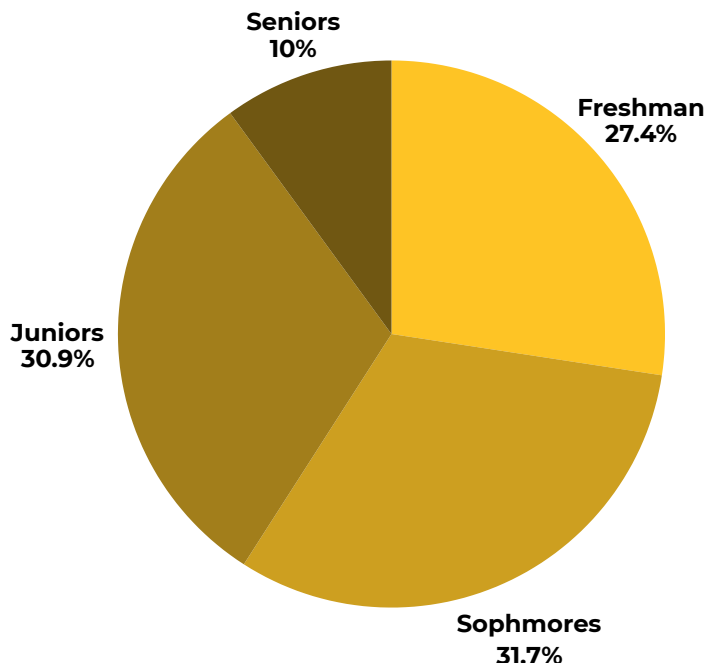
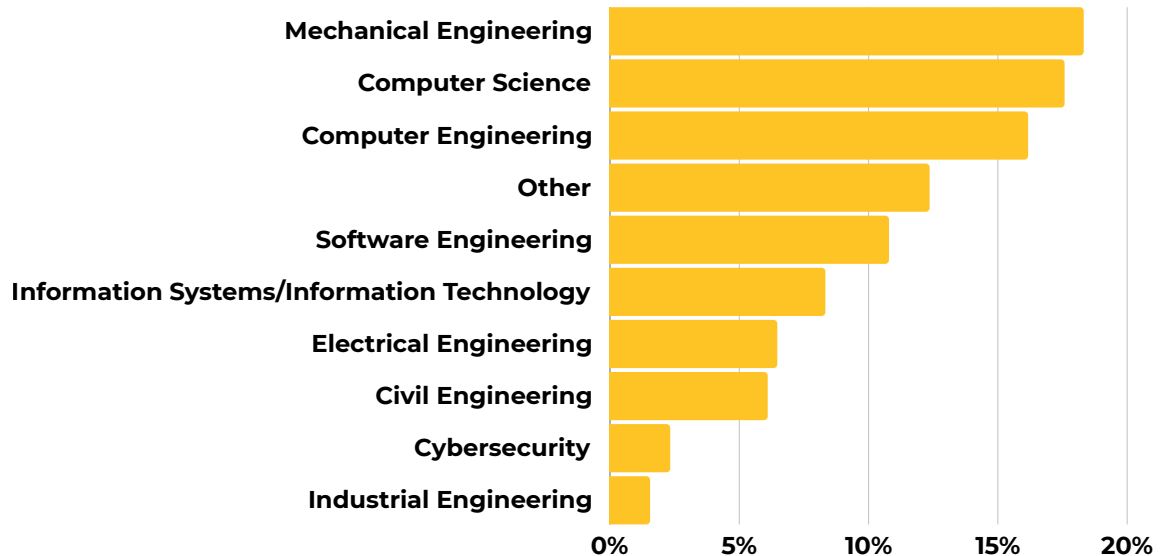
INSTAGRAM FOLLOWERS



MEMBER METRICS

*Accurate as of July 2025

MEMBERSHIP BY MAJOR



MEMBERSHIP BY CLASSIFICATION

CHAPTER EVENTS

“CULTURALLY RESPONSIBLE”



Health & Wellness Program

We prioritize the **mental and physical well-being** of our members by organizing events that offer a break from academic stress. Our activities focus on **promoting healthy relationships and lifestyles**, helping members balance their studies with overall mental well-being and fostering a **supportive community** within our organization.

Social Events

KSBE is dedicated to developing **well-rounded engineers** by offering opportunities for social and professional growth. We host events that enable members to network with peers, share experiences, and **build meaningful connections**, enhancing both interpersonal and professional skills essential for success in engineering.



CHAPTER EVENTS

“EXCELL ACADEMICALLY,
SUCCEED
PROFESSIONALLY”

Academic Excellence Program

In order to ensure that our members **excel academically**, KSBE hosts weekly study hall sessions that brings our members together for a shared journey of knowledge and growth. During these sessions participants engage in **lively discussions**, share valuable insights, and provide peer support in their quest for **academic achievement**.



Professional Development Workshops

KSBE's goal is for each member to have the tools necessary to **excel in professional environments**. Our Professional Development Workshops teach students different aspects of professionalism including professional dress, how to create a resume, interview prep, and creating a professional brand.



CHAPTER EVENTS

"POSITIVELY IMPACT
OUR COMMUNITY"



Pre-Collegiate Initiative (PCI)

Our PCI programs expose students to **STEM education**, hoping to create an interest in a STEM career. KSBE has created a strong connection with K-12 students in our community. We partner with the **NSBE Jr. Chapter of Cobb County** to pour into future engineers.

Technical Outreach Community Help (T.O.R.C.H)

Our T.O.R.C.H. events connect KSBE with **our community**, teaching our members the importance of giving back. These include volunteer activities like community clean-up initiatives and mentorship programs for **young aspiring engineers**, fostering a culture of service and leadership.

Community Organizations That KSBE Has Helped:

Helping Hands Atlanta

Books for Africa

Atlanta Community Food Bank



CONVENTIONS

FALL REGIONAL CONFERENCE NOV 2026

Fall Regional Conference gives KSBE members the opportunity to connect with other NSBE chapters, attend professional development workshops, and engage with companies looking to support and recruit engineering talent. Through this conference, students gain valuable networking experience, career preparation, and leadership exposure that they can bring back to strengthen our chapter.



ANNUAL NATIONAL CONFERENCE MARCH 2027

National Convention is one of the largest NSBE events of the year, bringing together engineering students, professionals, and corporate partners from across the country. This event allows KSBE members to explore internships and full-time opportunities, attend technical and leadership sessions, and build meaningful connections with industry leaders. Sponsorship support helps make it possible for more students to attend and represent KSBE on a national level.



SPONSORSHIP TIERS

Our sponsorship tiers give companies flexible ways to support KSBE while connecting with motivated engineering students. These tiers allow sponsors to choose the level of involvement that best aligns with their recruiting, outreach, and community impact goals. By partnering with KSBE, sponsors are not only investing in student success, professional development, and diversity in STEM, but also building lasting relationships with future engineers, innovators, and leaders.

BRONZE TIER

\$850

SPONSORSHIP BENEFITS

ELECTRIC COPY OF 20 KSBE RESUMES

RECOGNITION AT THE END OF YEAR BANQUET

2 JOB ADVERTISEMENTS PER SEMESTER

BEST FOR

Companies looking to build brand awareness with KSBE members and support early student engagement opportunities.

SILVER TIER

\$2000

SPONSORSHIP BENEFITS

THE BENEFITS OF BRONZE

1 FREE COMPANY VISIT

COMPANY LOGO LISTED ON THE WEBSITE

\$500 SCHOLARSHIP AWARDED TO KSBE MEMBER

ADDED VALUE

Includes all Bronze Tier benefits plus direct engagement opportunities, website visibility, and scholarship support for KSBE members.

GOLD TIER

\$3000

SPONSORSHIP BENEFITS

THE BENEFITS OF SILVER

1 PROFESSIONAL DEVELOPMENT WORKSHOP OR COMPANY TOUR

SPONSOR A STUDENT TO FALL REGIONAL CONFERENCE

COMPANY LOGO ON EXECUTIVE BOARD POLO SHIRTS

ACCESS TO 50 KSBE RESUMES

ADDED VALUE

Includes Silver benefits plus expanded resume access, conference support, and executive board brand visibility.

PLATINUM TIER

\$4000+

SPONSORSHIP BENEFITS

ALL TIER BENEFITS

HOST A FREE GENERAL BODY MEETING WITH FULL PROMOTION

SPONOSOR A STUDENT TO NSBE NATIONAL CONVENTION

YEAR-ROUND SLIDESHOW RECOGNITION

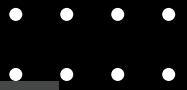
PROMOTIONAL ITEMS INCLUDED IN MEMBER GIFT BAGS

**CUSTOMIZED NUMBER OF STUDENT RESUMES FILTERED BY MAJOR,
CLASSIFICATION, AND VERIFIED WORK EXPERIENCE**

CUSTOM AWARD PRESENTATION WITH STAGE RECOGNITION

1 FREE MIX & MATCH

MIX & MATCH



**AWARD A
SCHOLARSHIP
\$500+**

**LOGO ON
EXECUTIVE
BOARD POLOS
\$500**

**DISPLAY LOGO,
1 ABOUT US
STATEMENT,
AND WEBSITE
LINK AT ALL
MEETINGS
\$2000**

**SHARE 3 COMPANY
PROGRAMS OR
OPPORTUNITIES
\$150**

**SPONSOR A
STUDENT
TO NATIONAL
CONFERENCE
\$600+**

**HOST A GENERAL BODY
MEETING
\$500**

**LOGO AND/OR
SLOGAN ON
MEMBER T-SHIRTS
\$1000**

**COMPANY VISIT
\$250**

**SPONSOR A
STUDENT TO
REGIONAL
CONFERENCE
\$300+**

MEMBER TESTIMONIALS



Nathan Thornton | Senior

KSBE has been a cornerstone in my personal and professional growth. The diverse range of professional development opportunities, from technical workshops to career fairs, has equipped me with the skills and confidence to excel in my field. The networking events have introduced me to incredible people, creating a strong sense of community that continuously inspires and supports me. KSBE isn't just an organization, it's a family that has played a pivotal role in shaping my journey, opening doors I never knew existed. I'm truly grateful for the impact it's had on my life.



Rachab Wilson | Sophomore

When I joined KSBE as a freshman, I was new to professional development and didn't even have a resume. KSBE transformed my skills through workshops and events, helping me craft a strong resume, improve my interview skills, and secure a crucial internship. Beyond professional growth, KSBE has connected me with amazing people and lifelong friends, and given me opportunities to contribute to the community, such as a recent road cleanup initiative. A highlight of my journey was receiving a scholarship that eased my education costs. Inspired by these experiences, I've joined the executive board to give back and help others have similarly transformative experiences. I'm excited to build on KSBE's foundation and create more opportunities for growth, connection, and community impact.



THANK YOU!



The **Kennesaw State University Chapter of the National Society of Black Engineers** thanks you in advance for your time and welcomes your corporate partnership. We look forward to developing a lasting relationship between our chapter and your company.

If interested, please take a moment to complete the interest form linked below to begin the dialogue between our chapter and your company. We hope to hear from you soon.

Sponsorship Interest Form: <https://forms.gle/KTMhfF7mhjSDD3Ab6>

Johnny Benson
spsbe.treasurer@gmail.com

Accepted Forms of Payment

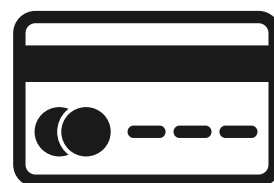
***Please let us know if you would like to use an alternate payment**



PayPal



ACH Bank Transfer



Credit or Debit Card