



**KENNESAW
SOCIETY OF
BLACK
ENGINEERS**



KSBE ALUMNI SPONSORSHIP PACKAGE

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2026-2027

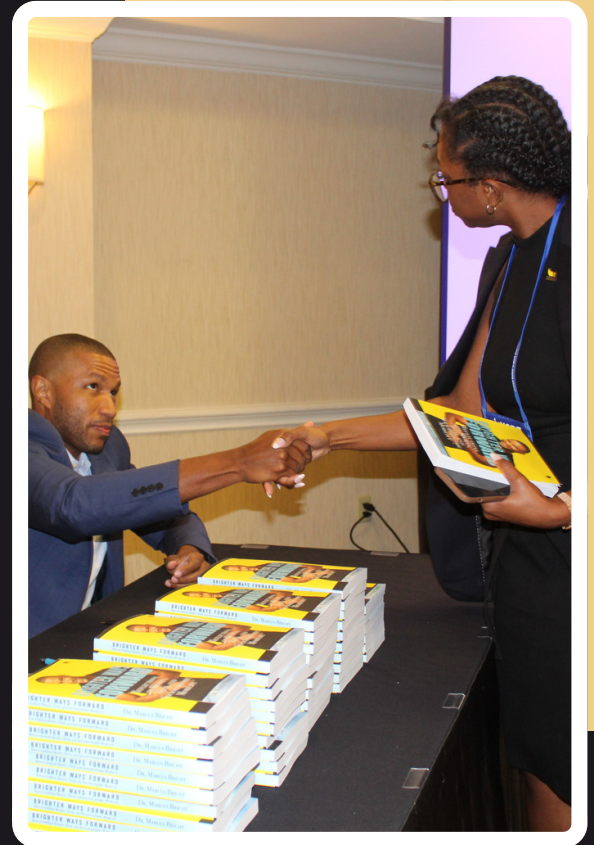
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ABOUT KSBE

The Kennesaw State University Chapter of the National Society of Black Engineers (NSBE), known as KSBE, was founded on March 10, 1987 to advance NSBE's vision of

"increasing the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community."



Founded nationally at Purdue University in 1975, NSBE now represents more than 600 chapters worldwide with a shared goal of graduating 10,000 Black engineers annually by 2026. KSBE continues to embody this mission through professional development, academic excellence, and community outreach initiatives that prepare our members for success in STEM fields.



Corporate sponsorships play a vital role in fulfilling this mission. Support from our partners enables KSBE to host career readiness programs, leadership development workshops, and national conference travel opportunities that empower our students. In return, sponsors gain direct access to top emerging talent, brand visibility among future engineers, and a meaningful role in advancing diversity and innovation across the industry. Together, KSBE and our partners strengthen the bridge between education and industry, building a legacy of excellence, representation, and lasting impact.

ALUMNI SUPPORT MATTERS



Alumni support plays an important role in the growth and success of KSBE. As former members, alumni understand the value of community, mentorship, professional development, and representation in engineering. Your support helps provide current students with opportunities to attend conferences, participate in career-building workshops, connect with industry professionals, and develop as future leaders in STEM.

Through alumni sponsorship, KSBE is able to continue building a strong network that connects past, present, and future members. Every contribution helps strengthen our organization, expand student opportunities, and carry forward the legacy of Black excellence in engineering.

Alumni support helps KSBE continue creating opportunities for students to grow academically, professionally, and personally. Contributions from alumni allow us to fund conferences, workshops, networking events, leadership development, and resources that support Black engineers and underrepresented STEM students at Kennesaw State University.

BUILDING THE KSBE LEGACY

Student Development



Alumni sponsorship helps fund workshops, resume reviews, mock interviews, speaker events, and professional development programs that prepare students for internships, careers, and leadership roles.

Conference & Travel Support



Your contribution helps reduce the financial burden of attending NSBE conferences, career fairs, company visits, and other professional opportunities that connect students with recruiters and industry leaders.



Mentorship & Networking

Alumni support strengthens the bridge between past and current KSBE members by creating opportunities for mentorship, career advice, alumni panels, and long-term professional connections.

MEET OUR PRESIDENT & TREASURER



SEAN THOMAS
PRESIDENT

Dear Alumni,

You were once exactly where our members are right now. Balancing coursework, chasing internships, figuring out who you want to be as an engineer. KSBE was part of how you got through it. The community, the connections, the people who believed in you before you fully believed in yourself.

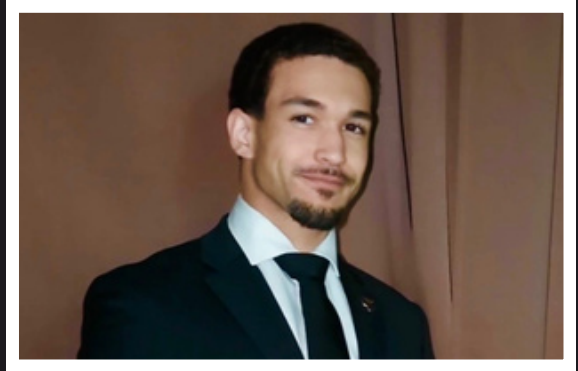
That same chapter is still here, still doing that work for the next generation.

Every contribution goes directly back to a current member who needs what you once had. A conference trip that opens a door. A scholarship that eases the burden. A study session with food on the table. Small things that turn out not to be small at all.

You don't have to give big to give meaningfully. Just remember what it felt like, and decide to pass it on.

Thank you for being part of this family, then and now

Sean Thomas, KSBE President 2026-2027



JOHNNY BENSON
TREASURER

Dear Alumni,

As the new Chapter Treasurer for Kennesaw State University's NSBE chapter, my focus this year is straightforward: getting our members the resources they need to graduate and land great engineering jobs.

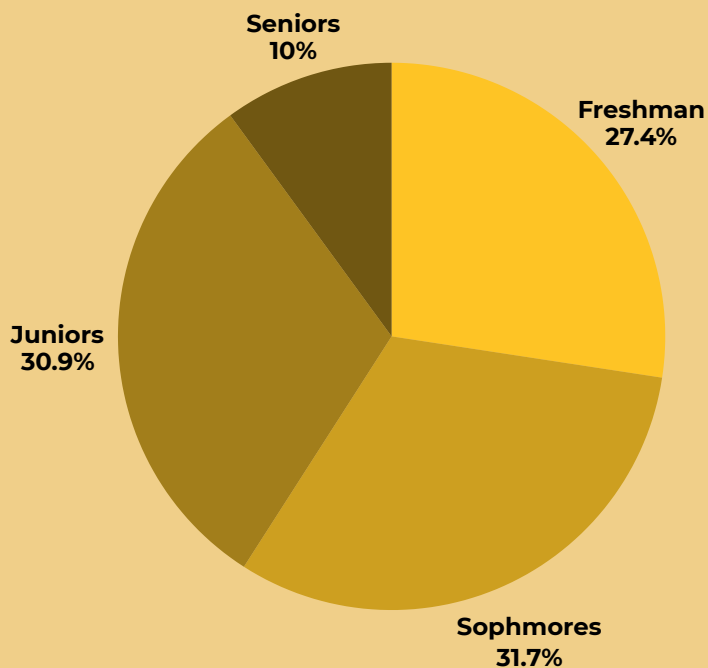
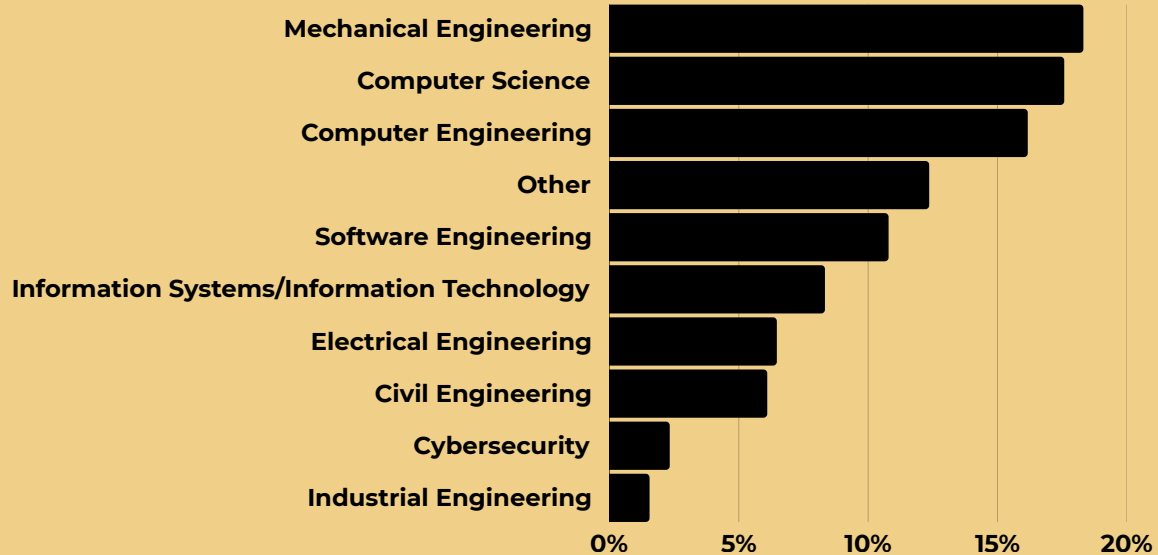
Your donations, corporate sponsorships, and grants directly fund our professional workshops, community STEM programs, and travel to national conferences. These experiences are critical for our student growth, but they are expensive to run.

Your financial support bridges that gap and gives our future KSU NSBE engineers the actual tools and networking opportunities they need to break into the industry.

Johnny Benson, KSBE Treasurer 2026-2027

MEMBER METRICS

MEMBERSHIP BY MAJOR



MEMBERSHIP BY CLASSIFICATION

CURRENT AFFAIRS

WHAT'S HAPPENING IN OUR CHAPTER

KSBE's current affairs highlight the programs, events, and initiatives that are actively shaping our chapter today. From academic support and professional development to community service, social events, and conference preparation, this section reflects the work KSBE is doing to support our members throughout the year.

Our chapter continues to create spaces where students can grow as engineers, leaders, and professionals while building meaningful connections within the KSBE community. Each event is designed to strengthen member engagement, promote academic and career success, and continue the legacy of excellence within our organization.

Alumni support helps make these efforts possible by allowing KSBE to provide impactful programming, student resources, and opportunities that directly benefit current members.



ACADEMIC, PERSONAL GROWTH, & ACADEMIC EXCELLENCE

KSBE hosts programs that help members succeed both in and outside of the classroom. Through study sessions, workshops, resume support, speaker events, and professional development opportunities, we help students prepare for internships, careers, and leadership roles.

KSBE creates opportunities for members to connect through social events, wellness programs, service projects, and chapter-wide activities. These events help build community, strengthen relationships, and make KSBE a supportive space for students throughout their engineering journey.



THE BLACK

\$250

SPONSORSHIP BENEFITS

**NAME FEATURED ON THE ALUMNI LEGACY SECTION OF THE
KSBE WEBSITE**

LINKEDIN RECOGNITION

NAME RECOGNITION FOR BANQUET

THE GOLD

\$500

SPONSORSHIP BENEFITS

BENEFITS OF LEGACY CIRCLE

CHAPTER T-SHIRT

GUARANTEED MATCHING MENTOR

SPONSOR MENTEE FALL REGIONAL CONFERENCE TICKET

THE BLACK AND GOLD

\$1000

SPONSORSHIP BENEFITS

BENEFITS OF MENTOR TIER

SPONSOR A STUDENT TO NATIONAL CONVENTION OR 2 STUDENTS TO REGIONAL CONFERENCE

CERTIFICATE OF RECOGNITION AT THE END OF YEAR BANQUET

SPONSOR MENTEE FALL REGIONAL CONFERENCE TICKET

NOTE THAT PAYMENT PLAN IS AVAILABLE FOR THIS TIER

LEGACY BUILDER

\$2500+

SPONSORSHIP BENEFITS

ALL TIER BENEFITS

NAMES A CHAPTER SCHOLARSHIP PRESENTED ANUALLY IN
YOUR HONOR AT THE END OF YEAR BANQUET

PERMANENT RECOGNITION ON WALL OF LEGACY DISPLAY

EXCLUSIVE 15 MINUTE CAREER LIVE Q&A WITH CHAPTER AT
GBM

SPONSOR A GENERAL BODY MEETING

NOTE THAT PAYMENT PLAN IS AVAILABLE FOR
THIS TIER

MIX & MATCH

**SPONSOR 5
MEMBERS
MEMBERSHIP FEE
\$75**

**NSBE JR.
OUTREACH
EVENT
\$250**

**CO-HOST A
GBM
\$300**

**STUDY HALL
FUEL
\$150**

**AWARD A
SCHOLARSHIP
\$500+**

**RESUME &
INTERVIEW COACH
\$100**

**OFFICER
CONFERENCE
REGISTRATION
\$150**

**SPONSOR
GRADUATE
CORDS AND
CAP & GOWN
\$200**

**SPONSOR A
STUDENT TO
REGIONAL
CONFERENCE
\$300+**

ALUMNI TESTIMONIAL



“Before joining KSBE, I knew very little about building a strong resume, networking, leadership, or how to position myself for success. I just knew I had to step outside my comfort zone and try something new. That decision changed my life.

Through KSBE, I found mentors, lifelong friends, and a community that genuinely wanted to see each other win. The experiences, leadership opportunities, and professional development I gained played a major role in helping me land my first role at Delta Air Lines and opened many doors I never thought possible.

KSBE didn’t just prepare me for a career it helped shape the person and leader I am today. That’s why I’m proud to support an organization that once invested so deeply in me. The impact of this community is hard to measure, and I hope today’s students have the same life-changing experience that I did.”

THANK YOU

Thank you for choosing to support KSBE.

Your contribution is more than a donation. It is not about corporate visibility, recruiting pipelines, brand placement, or return-on-investment reports. It is about creating a direct line of support for current KSBE members who are navigating the same road many alumni once walked.

Because of your generosity, students gain access to opportunities, resources, mentorship, and experiences that can shape their confidence and future in engineering. Your support is personal, intentional, and lasting, and it helps carry forward the legacy of KSBE for the next generation of Black engineers.

Sponsorship Interest Form: <https://forms.gle/KTMhfF7mhjSDD3Ab6>

Johnny Benson
spsbe.treasurer@gmail.com

Accepted Forms of Payment

*Please let us know if you would like to use an alternate payment



PayPal



ACH Bank Transfer



Credit or Debit Card

